

Gentiana's Journey to Entrepreneurship in Solar Energy

Challenges and Triumphs

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Electrical engineer.

CEO of Alfa Solar Energy
Kosova

ALFA SOLAR



Graduation Day

A milestone in the journey



Engineer with a passion for solar energy





Taking the Lead: My First Medium Scale Project

A New Chapter Unfolds: From Engineer to CEO



Gentiana Alija Shala added work to her timeline — in **Pristina**.

March · 2021 · 

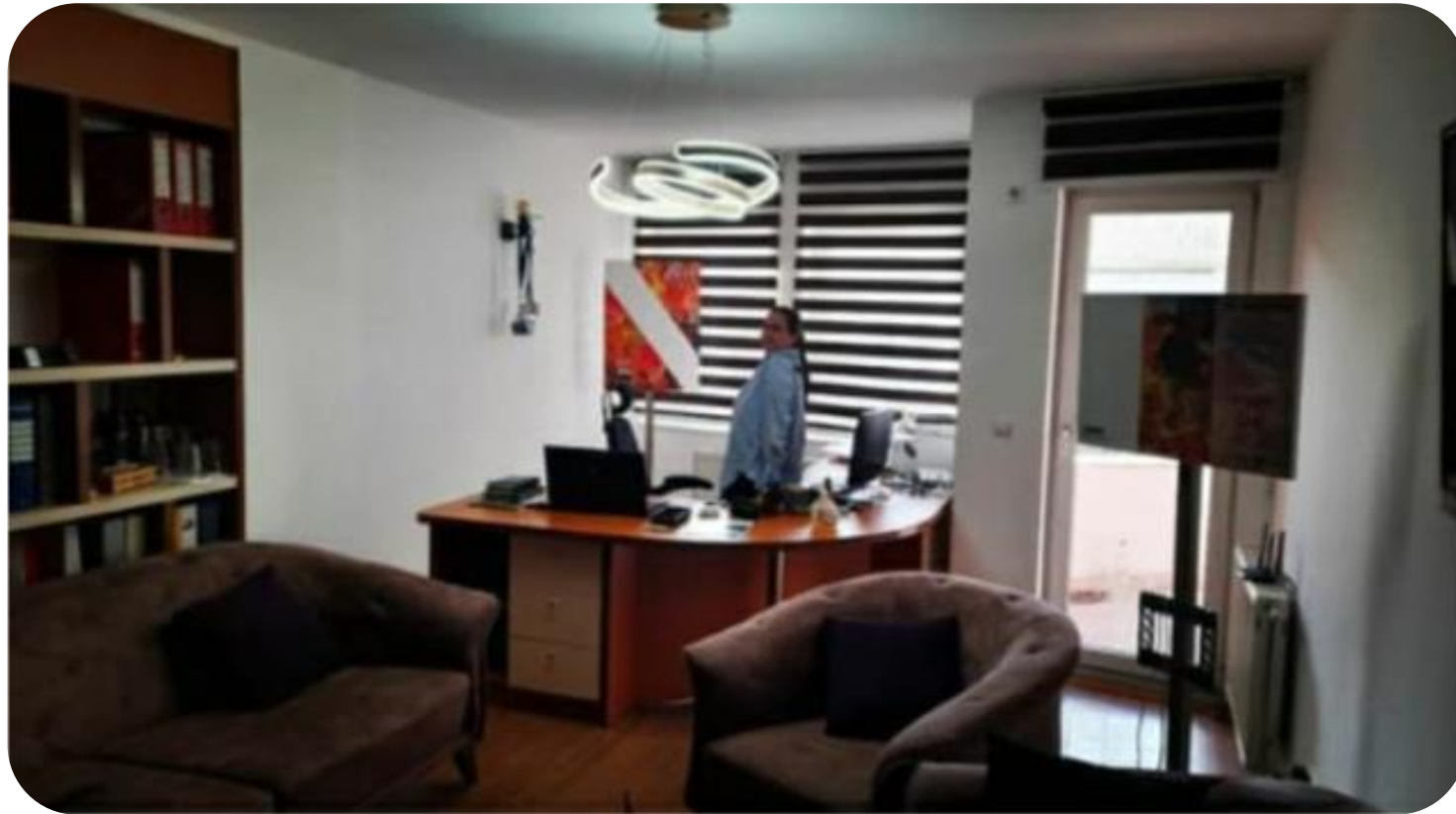


Started New Job at Alfa Solar Energy

2021 — Chief Executive Officer (CEO) & Founder

Pristina

A Humble Beginning: My First Office



The Birthplace of Alfa Solar Energy L.L.C.

Pioneering the Way: Our First and Second Solar Energy Fair



Gentiana's Debut Presentation as CEO

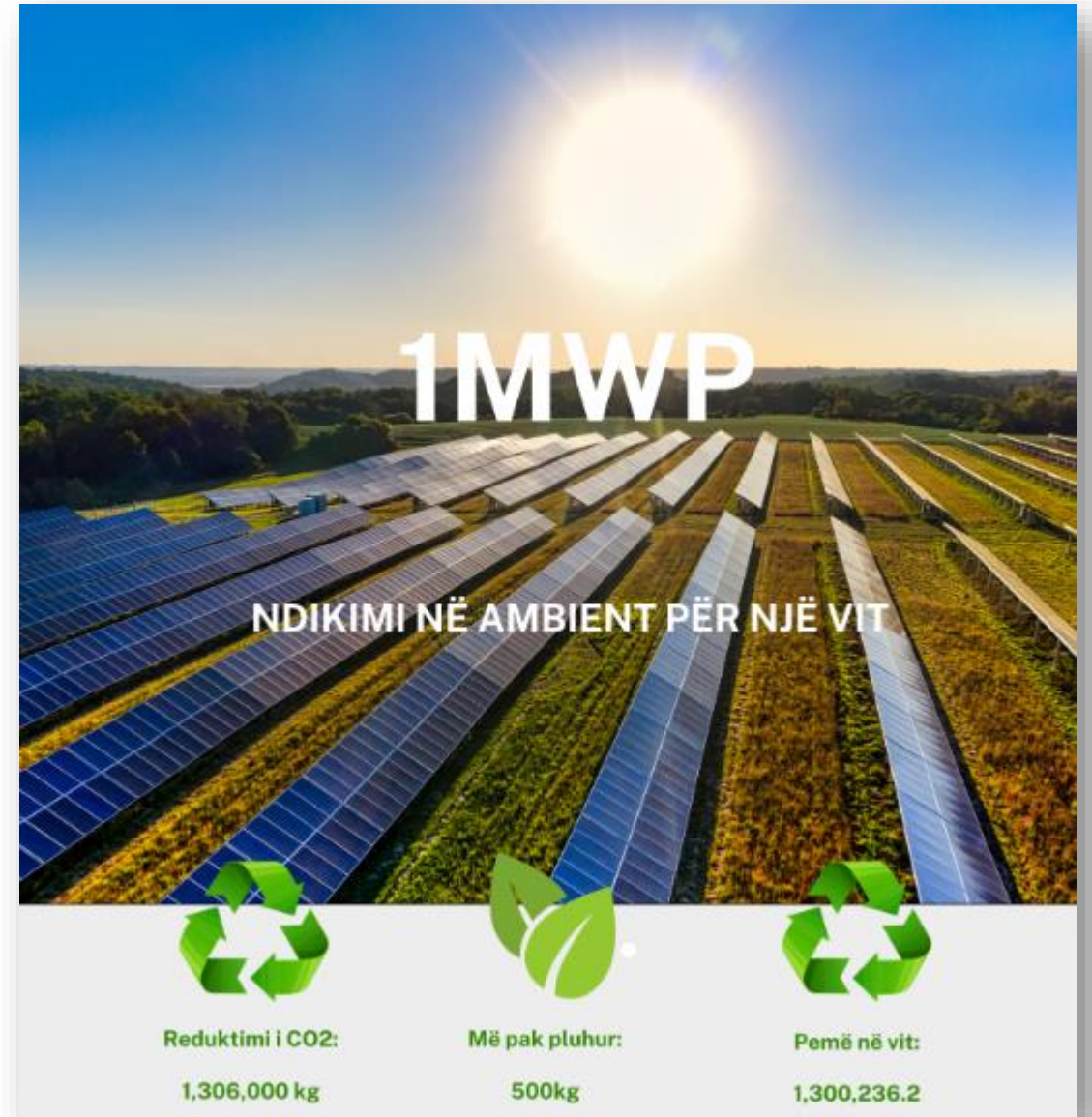
A Turning Point: Signing the 500kW Contract



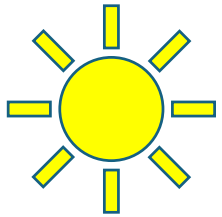
- From Fair Debut to Landmark Achievement
- A Decisive Moment for Alfa Solar Energy L.L.C.

Empowering Communities: Our Growth from 2023 to 2024

Alfa Solar Energy L.L.C.'s Commitment to Sustainability



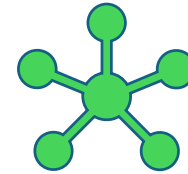
Career Journey



Identifying the potential of solar energy and making the best use out of it



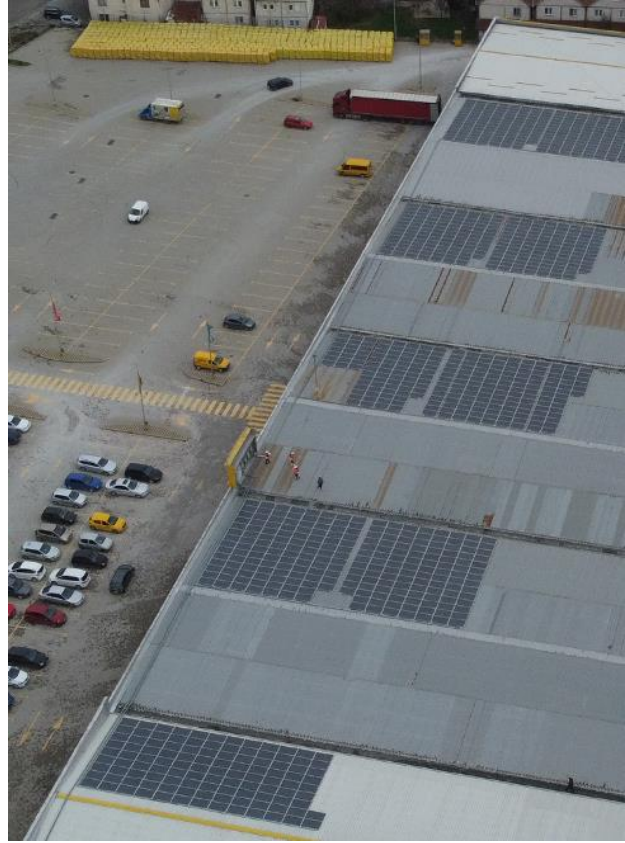
Identifying the needs of potential costumers in a niche market and maintaining a relationship with them



Utilizing social media networks for project exposure and opportunities



Learning to overcome the challenges and to evaluate the situation



Achievements

- Successful completion of projects for solar systems and governments grants
- Expansion of client base to include four international companies

Acknowledgements

- Express gratitude for family support and encouragement
- Extend my thanks to domestic and international clients of Alfa Solar Energy
- Thanks to Media outlets, newspapers and social media platforms for support and raising awareness for the existence of my company

Women Blazing the Trail in Renewable Energy

Friday, 05 January 2024



Jane Marsh

Women are only recently establishing a foothold in the renewable energy sector. Yet, their expertise is invaluable to progress. Here is a closer look at the underrepresentation of women in engineering and four stand-out trailblazers in the field.



Gentiana Alija Shala (LinkedIn)



An aerial photograph of a large industrial facility, possibly a data center or warehouse, featuring a long building with a roof covered in solar panels. The scene includes a parking lot with several trucks, a grassy area, and other smaller buildings. A large white text overlay reads "Thank you!".

Thank you!