



Content



- ENTSO-E processes regarding transparency
- What makes the market more efficient?
- Is more information out in the public always better?
- Getting the price right
 - Interests and risks in the market
- A simplified example

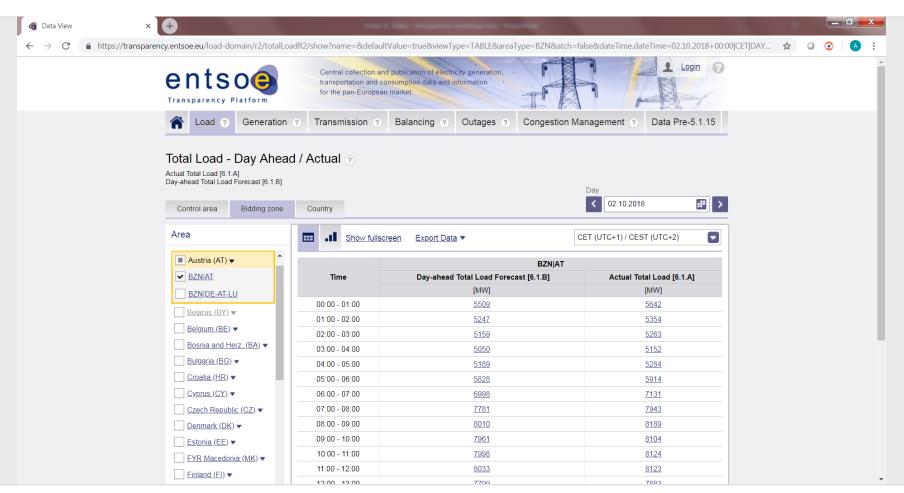
Central publication platform – ENTSO-E



- Transparency Regulatory
 - Details data to be published and when
 - Transparency platform operated by ENTSO-E
 - The platform collects TSO's fundamental data related to generation, load, transmission and electricity balancing
 - TSOs collect the data from national data owners
- ENTSO-E Transparency Platform was launched on 5 January 2015 (platform existing on voluntary basis since 2011)
- ENTSO-E Manal of Procedures (MoP)
 - Details and format of submission standardization
 - Technical inspirational requirements
- In addition to working groups within TSOs, ENTSO-E set up a group of users ETUG

ENTSO-E transparency platform





A market we aiming for ...





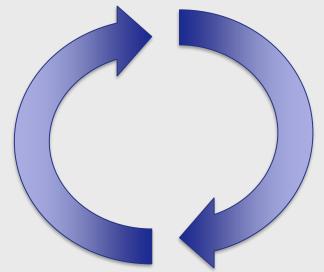


Efficient market and transparency



- Chicken and egg problem!
- It is rather a virtuous cycle

Efficiently functioning market provides the relevant information to the market



Transparency makes the market function more efficiently

Is more transparency better?



- Markets should not be flooded with information
- Only relevant information is important for market participants
 - Relevant = information that effects participants' economic decisions and makes the market more efficient
- Too many irrelevant information can confuse the market ... maybe even collusive actions!
- A balance is important



Getting the price right



- There is no high or low price
- There is a correct/market price or an incorrect price
 - The correct price refers to market outcome which reasonably reflects fundamentals in the market
- Market participants act in the market through their bids and offers:
 - Volume and price at which they are ready to buy and sell
 - Through this they reveal information about underlying fundamentals, such as costs and valuations or about their beliefs on the direction of the market

Different interests – different risks



- Participants in the market (in simple terms): Producers and consumers
 - Producers want to sell at a price as higher price as possible, while consumers wish for consumers dream to not materialize ©
 - After a reality check, producers agree to produce/sell as long as their variable costs are covered ... consumers understand that there is no free lunch
- Their risks are different
 - producers have costs which they need to cover => long term contracts gas/fuel, etc.
 - Consumers don't generally want to be tight on long term contracts

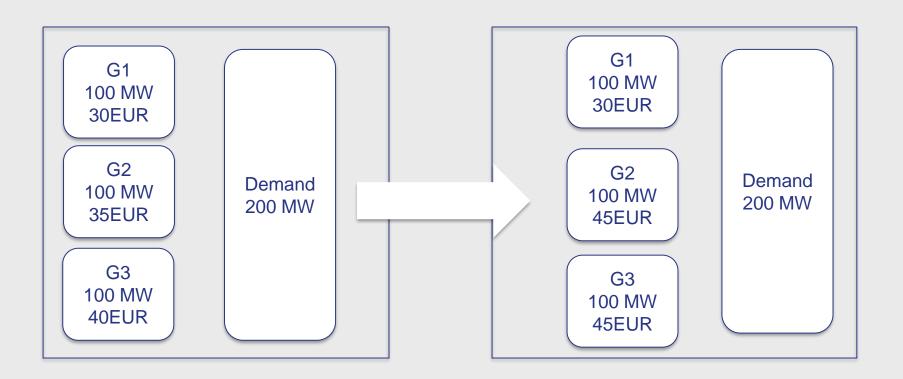
Intermediaries & Infrastructure



- Network operators regulated
- Intermediaries (traders, suppliers) specialize in risk-taking
 - Invest in models, forecasts, people, etc. to be able to manage market and credit risks
 - Key users of data
 - Act on both sides of the market and all timeframes
- Intermediaries (PX, brokers, central clearers) provide platforms for trading and mitigate sometime mitigate the credit risk
 - But also market risk, by making prices (or closing prices) transparent

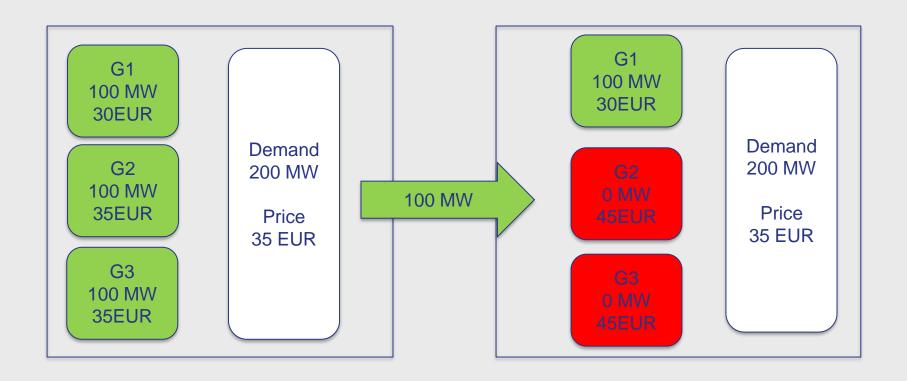
Example – bilateral trading





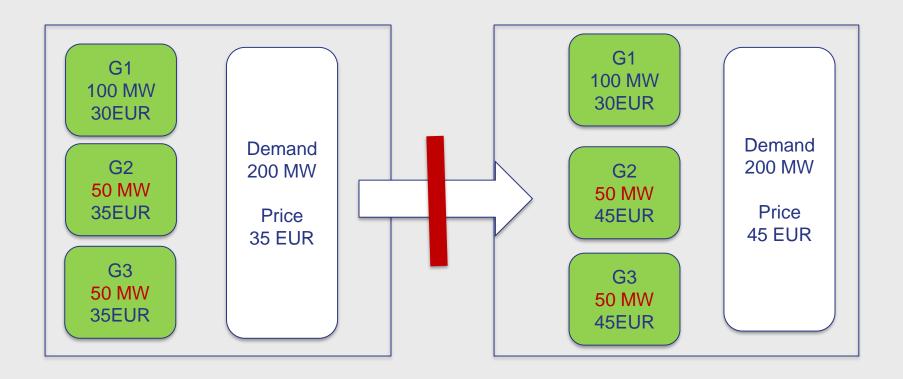
Example: normal conditions





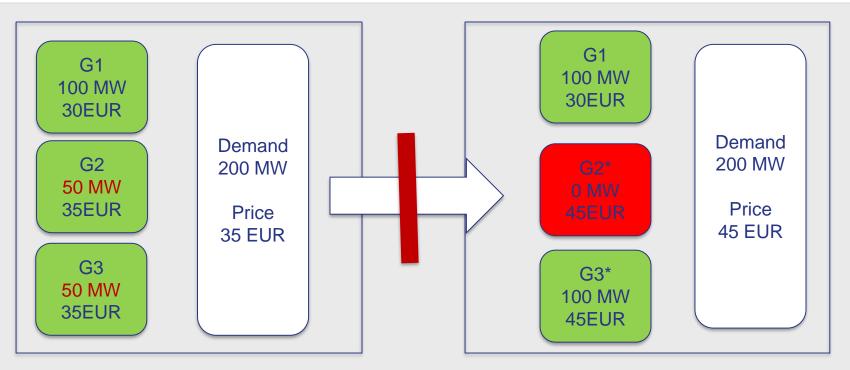
Example: interconnection outage (transparent)





Example: interconnection outage (non-transparent)





*G3 has the information before the market, say in D-2,3 ... and keeps the plant running *G2 plant is off

Conclusion



- Competitive market with freedom of choice
- Ensuring that operational data are available to all market participants at the same time
 - manage their risks appropriately and consumers are not charged the costs of unmanaged risks
- Operational decisions cannot be linked only to D-1 market
 - for cost efficient dynamic dispatch information should be made available well ahead (when available)



