



Electricity market design and evolution

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Timeline of Internal Energy Market Legislation

First Package

Electricity Directive 96/92/EC

1996

1998

First Package

Gas Directive 98/30/EC

Second Package

Electricity

Directive

Third Package

Electricity Directive 2009/72/EC Regulation (EC) 714/2009 on cross-

Fourth Package (CEP)



Policy Objectives

- A competitive internal energy market
- Open and fair market

Cross border cooperation

- Security of supply
- Sustainability
- Consumer and environmental protection

2016

2

Basic Highlights of the Successive Legislative Packages



First Package No longer in force	Second Package No longer in force	Third Package In force
Partial market opening	Full market opening	Full market opening
• nTPA or rTPA	• rTPA	• rTPA
Separation of accounts	Legal and functional unbundling	Effective unbundling
No regulator required	 Establishment of independent NRAs 	 Establishment of ACER, ENTSO-E and ENTSO-G
Independent transmission system operation	Designation of TSOs and DSOs	 Cross-border regulation Capacity allocation and congestion management guideline Network codes and guidelines
No harmonisation	 No detailed market design decisions 	 Harmonisation of system and market operation

Clean Energy for EU citizens package: What is in?



Power market redesign:

- Proposal for a revised <u>electricity regulation</u> focus on wholesale markets
- Proposal for a revised <u>electricity market directive</u> focus on retail markets and consumers
- Proposal for a revised regulation on a European Agency for the Cooperation of Energy Regulators (ACER) – new tasks and responsibilities for the Agency
- Proposal for a new regulation on risk preparedness in the electricity sector – focus on government actions to manage electricity crises and prevent short-term threats to the power system.

Clean Energy for EU citizens package: What is in? (Cont.)



Energy efficiency :

- Proposal for a revised energy efficiency directive
- Proposal for a revised energy performance of buildings directive

Renewables and bioenergy:

 Proposal for a revised renewable energy directive this includes Europe's first-ever sustainability criteria for biomass and new provisions for biofuels

Governance

 Proposal for a regulation on the governance of the Energy Union – this calls for and defines national energy and climate plans

New EU target for 2030: from 20% to 30%

New EU target for 2030: from 20% to 27%

The 4th package – the Winter package – Clean Energy for EU citizens package (30 Nov 2016)





Market Design. Aim: more flexibility But why?



- Article 1 of the Regulation: This regulation aims at setting the basis for ...
 increased flexibility
- Art 3 of the Directive speaks about "flexible market" and investments in "flexible generation"
- Challenge: increasing sharing of intermittent RES generation
- General perception: We have to <u>increase flexibility</u>, e.g. by promoting demand side response
- Statkraft view:
 - An efficient market will deliver the right amount of flexible capacity at lowest cost
 - "flexibility" is not a separate commodity, the energy market will give the incentives to make capacity more flexible

The flexibility challenge. What does the Winter package do good?



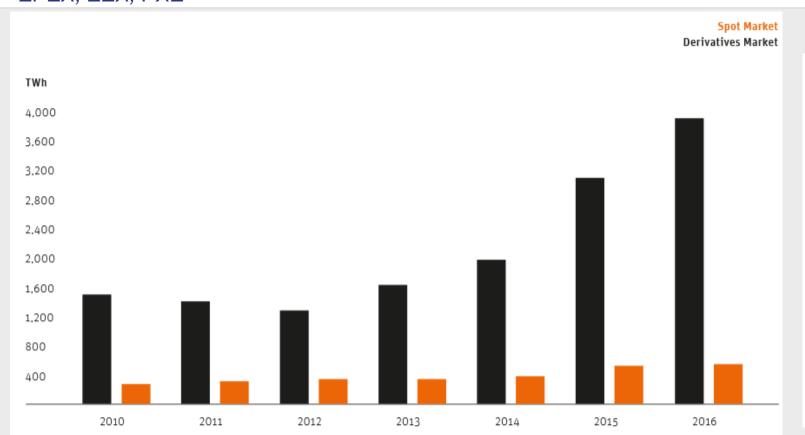
- Removing price caps
- Exposing retail consumers to dynamic prices
- Removing regulated retail tariffs

But ...

- Is the focus on short term markets correct?
- Should "improving flexibility" be a goal in itself?
- Does it put consumer at center? Or does it regulate the market?
- It allows for scarcity pricing, but does it ensure it?

The Evolution of Power Spot & Derivatives Volume EPEX, EEX, PXE





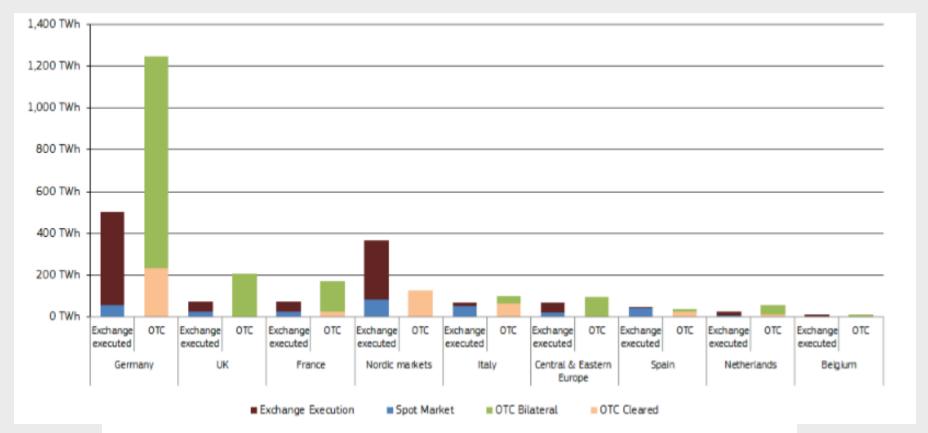
EPEX
Spot
Market
535 TWh
Traded
volume in
2016

Derivatives
Market
3,920TWh
traded EEX
and PXE
volume in
2016

Source: EEX: Markets and Products 2017

Comparison of electricity traded volumes in some important day-ahead, forward and OTC markets, first quarter of 2017



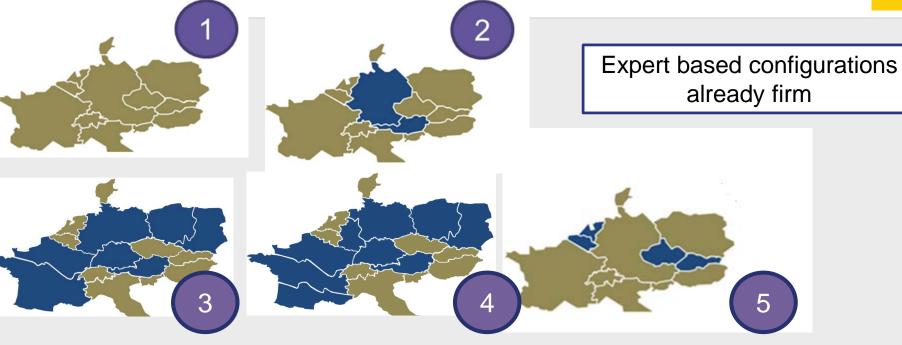


Source: Platts, wholesale power markets, Trayport, London Energy Brokers Association (LEBA) and DG ENER computations

Source: EC Quarterly Report on European Electricity Markets

Bidding Zone configurations under consideration

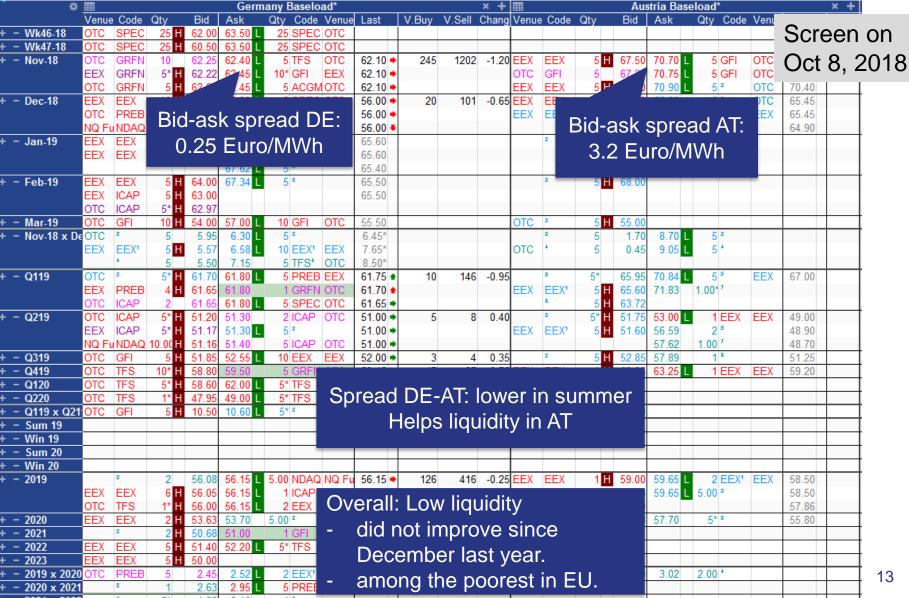






Two additional Model based configurations were foreseen

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MONTHLY AUCTIONS

Last data update: 2018/10/15

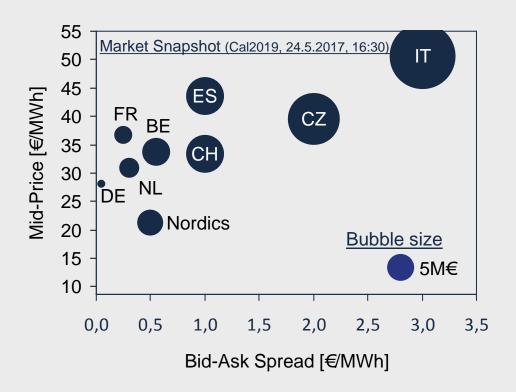
Log in

Auctions			Specification	ıs		Results				
Auction ID	Days	Timetable	Offered capacity (MW)	ATC (MW)	Return (MW)	Requested capacity (MW)	Allocated capacity (MW)	Price (€/I/Wh)		
DE-AT-M-BASE181101-01	2018/11/01 - 2018/12/01	Every day 00:00-24:00	4900	4900		54787	4900	5,75		

Auctions			Specification	าร		Results			
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In markets with poor liquidity Cost of hedging can be significant...



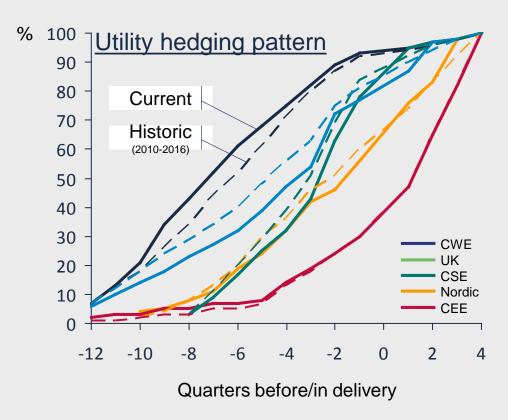


- Hedging as such comes at a cost: the transaction cost, which is a function of liquidity (i.e. bid-ask spread), market depth (i.e. potential price impact of placing relatively high volumes) and transaction fees (i.e. exchange fees)
- The bubble size equals the cost to hedge 10TWh of production or consumption 2 years ahead (i.e. hedge today the exposure in Cal2019) in the different countries, just based on the respective bid-ask spread. Costs related to market depth and exchange fees are not included.

Disclaimer: This is just a snapshot and the situation changes over time, but nevertheless it provides a good representation of current market circumstances. Sources: Vattenfall, Montel

In markets with poor liquidity Cost of hedging can be significant...





- Cost of hedging decreases with increasing liquidity – the indices of the five different regions in the chart nicely illustrate the relationship
- The indices suggest that liquidity in CWE improved, CEE stayed stable, whereas a decrease occurred in Nordics & UK since 2010
- Cost of hedging for producers and consumers are in general the same, which means that higher liquidity and thus lower hedging costs lead to higher social welfare at large
- The analysis indicates that liquidity as such is largely connected to the size of price zones – bigger price zones foster liquidity!

Sources: https://analytics.icis.com/, Vattenfall

Analysis based on published data



ICIS Analytics collect and track reported hedging numbers of various European power companies. In total, the companies they follow account for around 65% of the EU ETS utility short-position within the EU ETS. Their unique historical hedging database allows them to track changes in hedging behavior continuously and compare the latest numbers with the historical averages. All displayed information originates from publicly available documents released by the companies or from official press conferences. They do not publish or share any information originating from bilateral talks with market participants. As European utilities differ in terms of how they hedge their power deliveries, ICIS Analytics incorporated indices for five different regions. The question why companies have different strategies has many different reasons, the most prominent of which are:

- 1. Extent of liberalization of the electricity market resulting in the necessity/ability to hedge
- 2. Liquidity in the forward market (i.e. cost of hedging)
- 3. Company structure (stock-exchange listed, state-owned, private company)
- 4. Risk appetite / Financial strength

Forward markets & RES integration





The flexibility challenge. What does the Winter package do good?



- Removing price caps
- Exposing retail consumers to dynamic prices
- Removing regulated retail tariffs

But

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Definitions: capacity and flexibility



• Capacity: is the ability (or option) the deliver or offtake (sell or buy) electrical energy

- Flexibility: is the ability to use/exploit capacity with few limitations
 - Flexibility is a characteristic of capacity
 - Flexibility has many different time dimensions
 - Example: A battery has short-term flexibility, but no longer term flexibility

Flexibility is not a separate commodity



The future "flexibility challenge" in different time frames. Balancing challenge is overrated



Increasing share of intermittent (zero marginal cost) generation poses challenges in different time frames:

Balancing: probably smallest challenge

Short-term fluctuations are not extreme. Moreover RES can participate in balancing markets and DSM will play bigger role (but no need for support!)

Ramping; bigger challenge

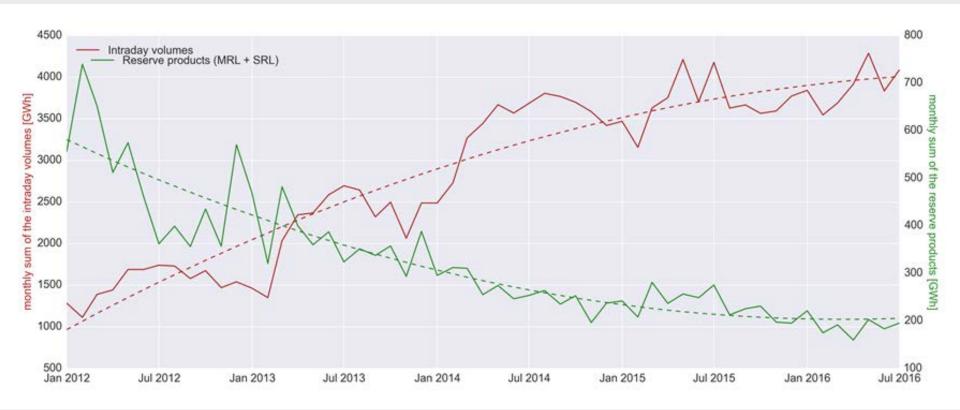
Especially a well functioning <u>intraday</u> market will give price signals and incentives to invest in flexibility of assets (like low minimum load level, short start-up times, fast ramping)

Base load: biggest challenge!

Longer periods (days/weeks) with low wind, low PV, low reservoirs and high demand seem to be biggest challenge.

Increasing share of RES: decreasing activation of operating reserves & increasing use of intraday market



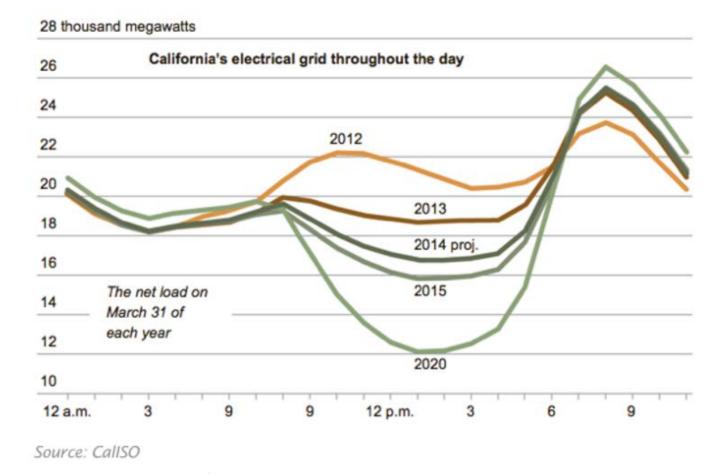


Graph: Volumes in the activated reserve markets (green) versus intraday market (red) in Germany

Source: Statkraft

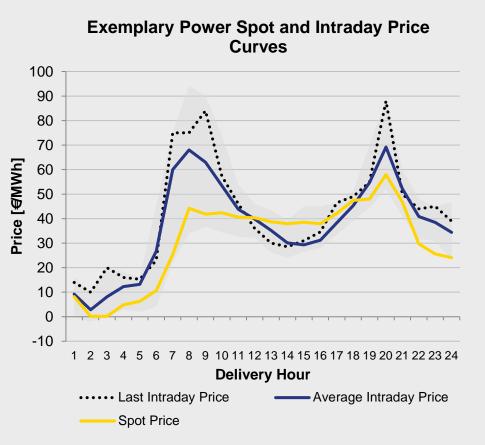
Increasing share of RES: ramping challenge solved in intraday market

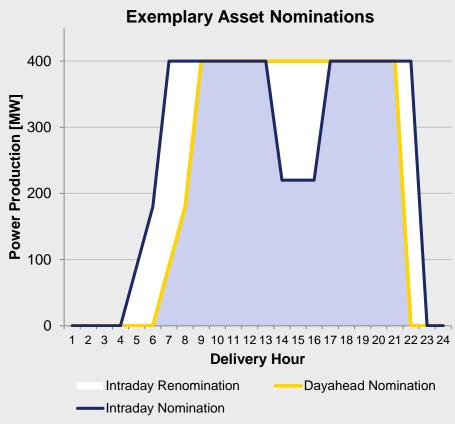




The value of intraday flexibility: Increase asset profits by short term optimization

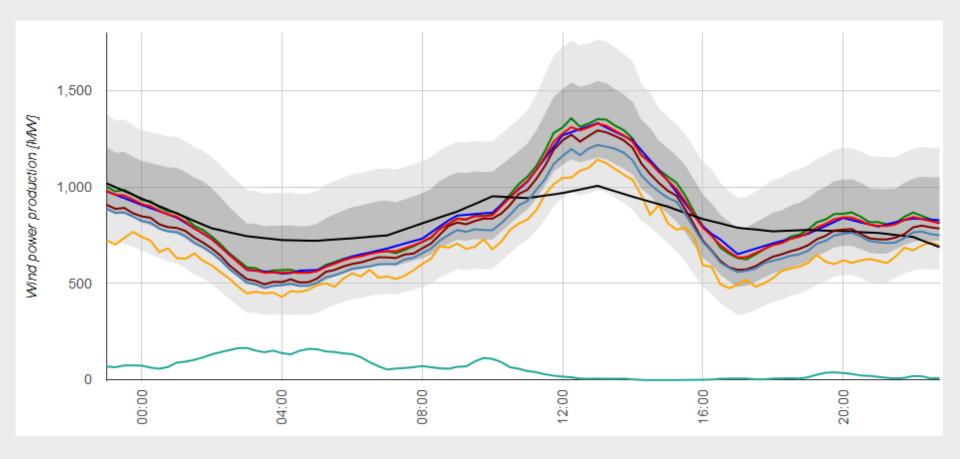






Forecast uncertainties of renewables: Trading 24/7 and forecast management indispensable









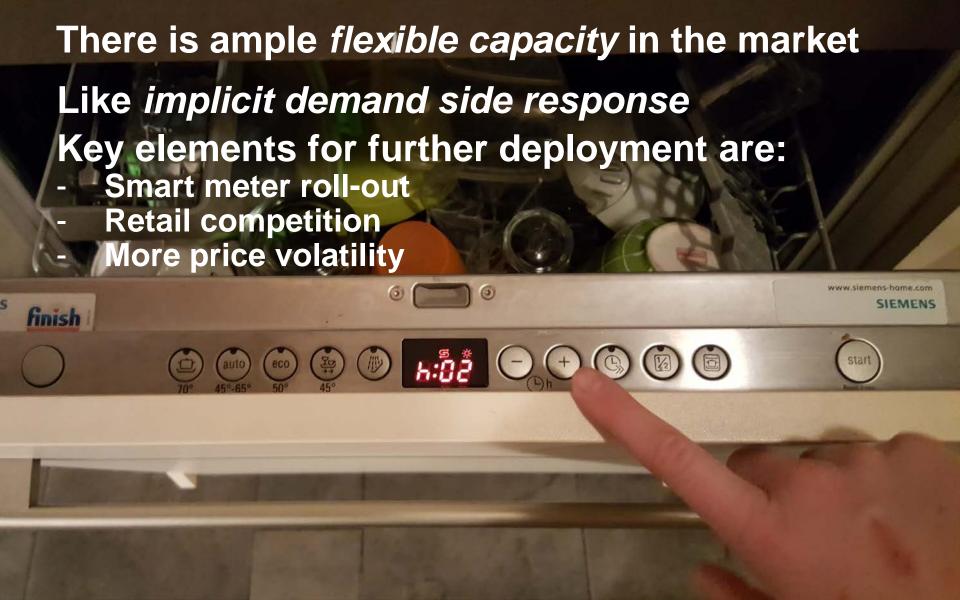
Total installed dedicated storage capacity in the EU (plus CH and NO) is almost 50 GW Plus about 27 GW seasonal storage capacity: 77 GW

The reservoir capacity of Lake Blåsjø is 7.8 TWh

Norway's total reservoir capacity is 85 TWh

That is 8.5 million batteries (of 10 MWh each)

Or 6 billion Tesla Powerwalls (of 14 KWh each)





Types of demand response



	Implicit Response on retail price	Explicit Response on market prices
Direct by consumer	 Well known for decades Already active to large extent No regulatory barriers No involvement/compensation of supplier Will further develop with rollout of smart meter 	 Already active (larger consumers) Should be allowed (consumer should have right for this model) Requires agreement consumer- supplier. Commercial terms to be negotiated.
Indirect by aggregator (on behalf of consumer)	 No regulatory barriers No involvement/compensation of supplier Likely to develop with technological developments 	 Relatively new business model Should be allowed (consumer should have right for this model) Requires agreement consumer-supplier-aggregator. Commercial terms to be negotiated.

One idea: better allocation of XB-capacity across time frames



- There is a <u>subordinate treatment of cross-border intraday trading</u> in favour of day ahead cross-border trading.
- The current methodology is designed to facilitate maximal flows on a day ahead basis, which results in an undervaluation of cross-border capacity and an inefficient use of flexible assets across borders.
 - Especially in periods when the day-ahead price difference is small, and when there
 is a likelihood that intraday prices will diverge, it is more efficient to not flow at the
 day ahead stage and to keep flexible assets available with the possibility to deliver
 flexibility across borders depending on the price developments on the intraday
 markets.
- Allocating (i.e. reserving) the entirety of cross-zonal capacity primarily to the Day-Ahead market will not deliver the optimal social welfare in all market circumstances, since it forecloses the opportunity value of flexibility for use in shorter market timeframes.

The flexibility challenge. What does the Winter package do good?



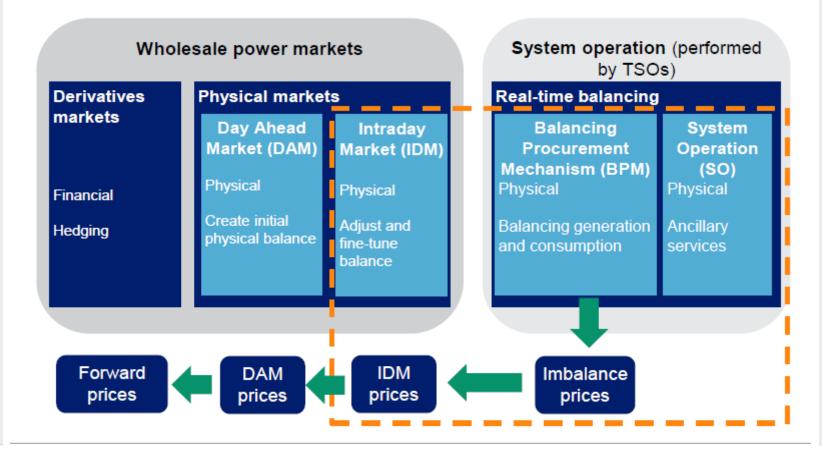
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PRICE FORMATION IN THE BALANCING TIME FRAME INFLUENCES PRICES IN OTHER TIME FRAMES



If market participants are exposed to the real risk that the imbalance price will be set at least at the:

Voll (Value of Lost Load)

Then scarcity prices can materialise and market participants will invest in flexibility

VoLL - pricing, how?

- Imbalance price ≥ VoLL
 - in case of scarcity driven brown-out
- Not necessarily a single value per Member State
- Can be dependent on time, size and duration of brown-out
- Highest VoLL should be reference for "technical limits" in coupled markets
- TSOs should not buy balancing energy at prices above this value

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CEP: an "unprecedented step in empowering consumers"?



Article 4 of the Market Directive:

Member States shall ensure that all customers are free to purchase electricity from the supplier of their choice.

Change into:

Member States shall ensure that <u>all market actors with a</u> <u>connection to the grid are free to purchase and sell electricity</u> from any other market actor <u>or combination of actors</u> of their choice.

Conclusion: No need for a new market design



• Existing framework already sufficient:

- It allows for "new" business models (aggregation, local energy communities, demand side response)
- Flexibility is not a new commodity. Flexible capacity is valued at the power market.
- Role of DSOs/TSOs should not change (they can always contract for flexibility services)

But improvements are needed:

- Allow for scarcity prices and ensure for VoLL pricing
- Better allocation of cross-border capacity (intra-day!)
- Improve basic rights of consumers
- Ensure level-playing field
- Stop benefits for "behind meter investments"
- Better calculation of cross-border capacity

Back-up

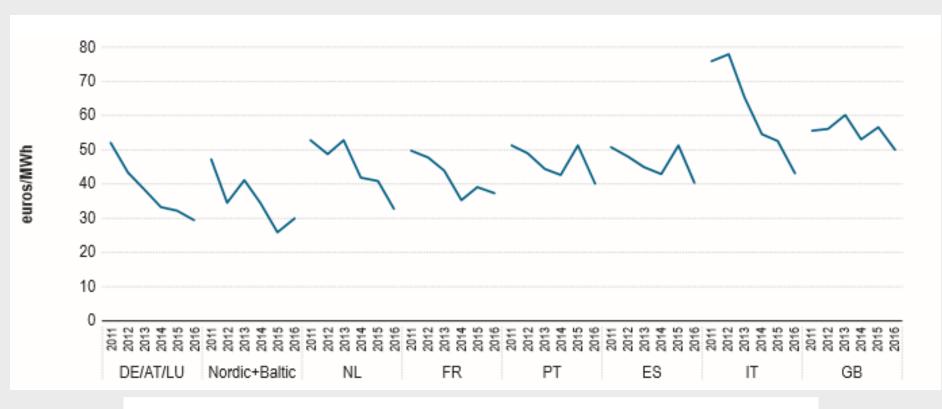


The Evolution of Wholesale Supply Businesses



Downward trend observed in electricity wholesale prices since 2011

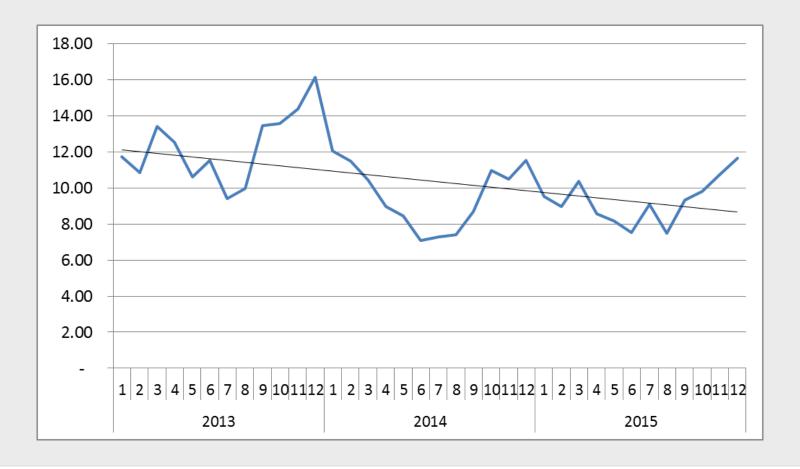
Figure: Evolution of DA electricity wholesale prices in different European power exchanges – 2011–2016 (euros/ MWh)



Source: ACER Market Monitoring Report 2016 – Electiricity wholesale market volume

Volatility of hourly intraday prices is decreasing





Market Design: how to tackle the flexibility challenge?



Price signals are the basis

Remove barriers & distortions

"regulating the market"

Key priority

Price signals are the basis for investments in and dispatch of "flexible capacity" like demand side response

Allowing free price formation and scarcity prices requires to remove barriers & distortions

... but avoid "regulating the market". Promoting certain sources of "flexibility", will only result in higher cost, because cheaper flexibility will be pushed out of the market

Examples

Examples

- VoLL-pricing in case of scarcity driven interventions
- Tackle "behind the meter" generation & storage

Examples:

- Specific regulations for "3rd party aggregators"
- DSOs /TSOs owning and operating storage