

Webinar: Women Entrepreneurs in Energy

Finding solutions for upscaling women entrepreneurs in the energy sector and the Energy Community Contracting Parties.

Tuesday, 5 March, (CET)

Online, via WEBEX

Chaired by Marta Schulte-Fischedick, Energy Community Secretariat

Women are underrepresented both in the clean energy sector in general and in the realm of starting an own business. While there is a vast potential to create entrepreneurial opportunities in the clean energy sector in the coming years, transitioning to clean energy may exacerbate existing gender inequalities in the absence of appropriate financial tools, targeted training, employment placement, networking opportunities and supportive policies tailored to empowering women in starting their own business.

The webinar aims to present data insights on the current situation for women starting their own business in the energy sector and in the Energy Community Contracting Parties. It also seeks to address the challenges faced by women launching businesses in this sector, offering expert insights and tangible solutions to common barriers. These include access to financing, networking and partnerships opportunities, and supportive policies.

1. Opening and introduction presentation (9:15-9:45)

Welcoming and opening remarks	Artur Lorkowski , Director Energy Community Secretariat
Presentation – IEA Gender and Energy data. What we know and don't know about facts and figures on women entrepreneurs in the clean energy sector.	Konstantina Kalogianni , Data Analyst and Project Manager, IEA

2. Part I: Presentations and Q&A (9:45-10:15)

Presentations on women's journey to starting their business and the key barriers/challenges faced.	<p>Ana Džokić, Co-Founder of Elektropionir energy cooperative</p> <p>Gentiana Alija, Founder and CEO of Alfa Solar and Co-Founder of Network Kosovo Women in Energy and Mining</p>
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3. Part II: Panel Discussion (10:15-11:15)

<p>Panel discussion aimed at finding solutions to key barriers for women starting businesses in the energy sector:</p> <ul style="list-style-type: none"> • access to finance • partnership and networking 	Ana Džokić , Co-Founder of Elektropionir energy cooperative
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- supportive policies

Experience shared of event participants.

Gentiana Alija, Founder and CEO of Alfa Solar and Co-Founder of Network Kosovo Women in Energy and Mining

Marija Risteska, Executive Director at Centre for Research and Policy Making and Policy Coordinator for the Women in Business Program

Ankica Barbulov, Member of the Advisory Board of WISE network and Cofounder and CEO of NegaWatt

Event participants

4. Closing remarks and key takeaways (11:15-11:20)

Closing remarks – Marta Schulte-Fischedick, Energy Community Secretariat